



KENYA BUREAU OF STANDARDS PRODUCT CERTIFICATION BODY (PCB)

POLICY ON USE OF PRODUCT CERTIFICATION MARKS

1. INTRODUCTION

This policy sets out the rules for proper use of Product certification marks controlled by the KEBS Product Certification Body

2. USE OF PERMITS

- 2.1 The use of the permit is restricted to the scope of certification and the period of validity of the certification.
- 2.2 The permit and certification agreement are specific to the organization, product, brand, standard, process parameters, standard requirements and production site to which they have been issued. The client shall not transfer any rights nor give permission to a third party to use the permit.
- 2.3 The client may use their current permit for publicity purposes and as evidence of their certification. When reproduced, the permit shall be in its entirety. The permit and all copies thereof remain at all times the property of KEBS and shall immediately be rendered null and void upon suspension, termination, reduction or withdrawal of the certification.

3. USE OF THE CERTIFICATION MARK

- 3.1 The client shall display the certification mark and permit number on the product or its packaging where practicable.
- 3.2 The permit number shall be legibly displayed in a manner that it is read together with the certification mark.
- 3.3 The client shall not apply the certification mark on the product or its packaging where the permit has expired.
- 3.4 The client may display the certification mark in advertising or promotional material and shall indicate the scope of certification.
- 3.5 The client shall not use the Certification mark on a product other than the one certified.
- 3.6 Upon suspension, termination, reduction or withdrawal of a permit, the client shall discontinue use of the mark on the product and all advertising material that contains a reference to the permit.
- 3.7 The client shall not redesign the certification mark and shall only enlarge or reduce it proportionately

4. SUSPENSION, TERMINATION, REDUCTION OR WITHDRAWAL OF A PERMIT

The product certification body (PCB) may withdraw, suspend or reduce the scope of certification where the permit holder contravenes any of the conditions in the certification agreement or if determined or suspected to have contravened a matter of public safety and or security.

5. EXCLUSION

The KEBS Product Certification Body (PCB) shall review and update the list of products excluded from the certification scheme at least once a year and publish on the KEBS website.

6. MAKING REFERENCE TO THE CERTIFICATION

The client shall only claim certification in respect of the product, brand, standard, process parameters, standard requirements and production site which is the subject of the certification and which relates to the processes in accordance with the product certification scheme requirements.

7. DEALING WITH MISUSE OF CERTIFICATION MARK

KEBS PCB shall take appropriate action to deal with misuse of the Certification Mark or reference to the certification.

The action(s) may include:

- (a) Instructions to stop use of the mark
- (b) Request for corrective actions;
- (c) suspension, termination, reduction or withdrawal of certification, in case of certified products;
- (d) Publication of transgression;
- (e) legal action

8. ADDITIONAL INFORMATION

- 8.1 As to whether proposed use of the certification marks on an advertisement, brochure or other promotional material is in conformity with these guidelines, a sample may be sent to KEBS PCB for review.
- 8.2 For the use of the certification mark on electronic documentation (i.e. websites), the same rules as stated in these guidelines apply.