

**Call for submission of proposals for two main Conferences**

<b>Event</b>	<b>4<sup>th</sup> Management Representative &amp; Auditors Conference</b>	<b>3<sup>rd</sup> Regional Quality Conference</b>
<b>Theme</b>	<i>Nurturing a culture of quality and capability for sustained organizational success</i>	<i>Realizing competitive advantage through Quality Excellence</i>
<b>Dates &amp; Venue</b>	<i>28th November - 1st December 2023</i>	<i>19<sup>th</sup> to 22<sup>nd</sup> March 2024</i>

**SUGGESTED TOPICS AND EVENT DETAILS**

<b>Event</b>	<b>4<sup>th</sup> MR &amp; Auditors Conference</b>	<b>3<sup>rd</sup> Regional Quality Conference</b>
<b>Theme</b>	<i>Nurturing a culture of quality and capability for sustained organizational success</i>	<i>Realizing competitive advantage through Quality Excellence</i>
<b>Dates &amp; Venue</b>	<i>28th November - 1st December 2023 Mombasa</i>	<i>19<sup>th</sup> to 22<sup>nd</sup> March 2024 Mombasa</i>
<b>Target Group</b>	<i>Management Representatives, System Auditors, Potential Auditors and Managers &amp; Coordinators of Systems</i>	<i>Chief Executives, Management Representatives, Auditors, Champions, Process owners and Managers of Management systems</i>
<b>Topics</b>	<ol style="list-style-type: none"> <li>1. Business Continuity</li> <li>2. Knowledge management as a tool for organizational excellence</li> <li>3. Leadership: Strategies for enhancing top management commitment to QMS Implementation</li> <li>4. Using ISO 9000 standards to enhance organizational performance</li> <li>5. Performance monitoring and evaluation Techniques</li> <li>6. Enterprise risk management and ISO implementation</li> <li>7. Incorporating quality management into organizational strategic direction</li> <li>8. Integration of management systems</li> </ol>	<ol style="list-style-type: none"> <li>1. Enhancing customer satisfaction for competitive advantage</li> <li>2. Quality Assurance and corporate governance</li> <li>3. Conformity assessment – regional perspective</li> <li>4. Automation of NQI &amp; CB</li> <li>5. Circular economy: African perspective</li> <li>6. Data driven quality excellence</li> <li>7. Business Continuity Management System</li> <li>8. The applicable standards in the service industry</li> <li>9. Balance score card as a tool of implementing a strategic plan</li> <li>10. Expanding the quality space to include County Governments in Kenya or local devolved units</li> <li>11. Quality professional registration</li> <li>12. Risk management for quality excellence.</li> <li>13. Quality 4.0: Quality Excellence in a Digital World</li> </ol>

	9. Quality improvement methodologies and techniques 10. Root cause analysis	14. Sustainability success – Environmental social and governance metrics ESG and quality
<b>Panel Discussion</b>	11. Impact of Management Systems on organizational bottom-line	15. Role of accreditation in quality assurance 16. Root cause analysis Verification of corrective actions 17. Integration of quality into business for a sustained competitive advantage - Experiences from Health sector

### PROPOSAL TIMELINES

S/N	Description	Deadline for MR & Auditors conference	Deadline for 2 <sup>nd</sup> Regional Quality Conference
1.	Deadline to submit a proposal	6 <sup>th</sup> October 2023	31 <sup>st</sup> October 2023
2.	Notification Date for Acceptance	13 <sup>th</sup> October 2023	17 <sup>th</sup> November 2023
3.	Deadline to submit PowerPoints/Presentations	10 <sup>th</sup> November 2023	23 <sup>rd</sup> February 2023

### PROPOSAL SUBMISSION GUIDELINES

Please read the guidelines before filling the online form.

Aspect	Guidelines
<b>Who to Submit</b>	Speaker / Presenter
<b>Multiple Proposals</b>	One can submit multiple proposals
<b>Conference Registration Fee</b>	The conference registration fee will be waived for the speaker of the accepted proposals.  Speakers will be responsible for their accommodation expenses and travel arrangements.
<b>Length of Presentations</b>	60 minutes
<b>Venue</b>	Hotel details will be communicated in due course

#### Submissions must include the following:

- i) Presentation Title (10-word limit)
- ii) Presentation Abstract (50-75 word limit) – A brief description of the presentation learning outcomes
- iii) Presentation Plan (50 word limit) – A brief description that provides an overview of presentation methodology and expected audience involvement. Interactive presentations are highly encouraged.
- iv) Presentation Summary (250-300 word limit) – Extended description of proposal for committee review. Proposals will be reviewed for relevance to 2023-24 conference themes, thoroughness, clarity and expected learning outcomes. KEBS-NQI reserves

the right to edit summaries of accepted presentations for inclusion in the conference communication fliers, banners, and / or program.

- v) More than one proposal may be submitted, but only one will be accepted per presenter.

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